

Exam. Code : 217604
Subject Code : 5292

M.Com. 4th Semester
E-COMMERCE
Paper : MC-402

Time Allowed—Two Hours] [Maximum Marks—100

Note :—Attempt any **FOUR** questions. All questions carry equal marks.

1. (A) Define the term E-Commerce. Discuss its scope in detail.
(B) Discuss in detail the activities that are based on E-Commerce.
2. What is C2C and C2B Model ? Discuss in detail the term Websites as Market Place.
3. (A) Differentiate between Pure Online Vs Brick and Click Online.
(B) Write a detailed note on Payment Gateways.
4. (A) Discuss in detail how E-Commerce operates.
(B) Write a detailed note on the term visitors to the websites.
5. (A) What are the various threats involved in E-Commerce ?
(B) Define the various cyber laws that are made for protecting the interest of service providers.

6. Write short notes on the following :—
(A) Digital Signatures Penalties
(B) Adjudications
(C) Secure Electronic Records.
7. What are the various trends that have emerged in the E-Business ?
8. (A) What are the various strategies for Business over web ?
(B) Discuss in detail various internet based business models.